

# Erasmus+ - Key Action 2 - Knowledge Alliances

## EACEA - Education, Audiovisual and Culture Executive Agency

**Budget:**

EUR 28,000,000

**Submission deadline:**

28th February 2019 at 12:00 midday Brussels time

### 01. Beneficiaries

**Minimum consortium composed of 6 independent organisations from at least 3 Programme Countries, out of which at least 2 higher education institutions and at least 2 enterprises.**

Programme Countries: EU 27 plus UK, former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, Turkey and Serbia. Check in the Erasmus+ Programme Guide for other partner countries.

Some examples of the type of organisations: higher education institutions; public or private, small, medium or large enterprises, research institutes; public bodies at local, regional or national level; organisations active in the field of education, training and youth; intermediaries or associations which represent education, training or youth organisations; intermediaries or associations which represent enterprises; accreditation, certification or qualification body...

### 02. Abstract

**Knowledge Alliances aim at strengthening Europe's innovation capacity and at fostering innovation in higher education and business.** They intend to:

- develop new, innovative and multidisciplinary approaches to teaching and learning;
- stimulate entrepreneurship and entrepreneurial skills of higher education teaching staff and company staff;
- facilitate the exchange, flow and co-creation of knowledge.

The main attention is turned to projects that contribute to the modernisation of Europe's higher education systems as outlined in the 2017 EU Communication on the Renewed [EU Agenda for Higher Education](#), namely:

- tackling future skills mismatches and promoting excellence in skills development;
- building inclusive and connected higher education systems;
- ensuring higher education institutions contribute to innovation;
- supporting effective and efficient higher education systems.

**Type of activities supported under this action:**

- **Boosting innovation in higher education, business and in the broader socio-economic environment:**

- jointly developing and implementing new learning and teaching methods (like new multidisciplinary curricula, learner-centred and real problem-based teaching and learning);
- organising continuing educational programmes and activities with and within companies;
- jointly developing solutions for challenging issues, product and process innovation (students, professors and practitioners together).
- **Developing entrepreneurial mind-set and skills:**
  - creating schemes of transversal skills learning and application throughout higher education programmes developed in cooperation with enterprises aiming at strengthening employability, creativity and new professional paths;
  - introducing entrepreneurship education in any discipline to provide students, researchers, staff and educators with the knowledge, skills and motivation to engage in entrepreneurial activities in a variety of settings;
  - opening up new learning opportunities through the practical application of entrepreneurial skills, which can involve and/or lead to the commercialisation of new services, products and prototypes, to the creation of start-ups and spin-offs.
- **Stimulating the flow and exchange of knowledge between higher education and enterprises:**
  - study field related activities in enterprises which are fully embedded in the curriculum, recognised and credited;
  - set-ups to trial and test innovative measures; o exchanges of students, researchers, teaching staff and company staff for a limited period;
  - involvement of company staff into teaching and research.

Evaluation period: 5 months. Information to applicants: July 2019

**Project start date:** 01/11/2019 or 01/01/2020

The **duration of the project** must be chosen at the application stage. It can vary from 2 to 3 years.

Electronic submission system: <https://eacea.ec.europa.eu/PPMT/>

The three documents to attach to the eForm:

- **Budget form** link:  
[https://eacea.ec.europa.eu/sites/eacea-site/files/ka\\_call\\_2019-application-detailed\\_budget\\_0.xlsx](https://eacea.ec.europa.eu/sites/eacea-site/files/ka_call_2019-application-detailed_budget_0.xlsx)
- **Detailed Project Description** (the template) link:  
[https://eacea.ec.europa.eu/sites/eacea-site/files/en\\_detailed\\_project\\_description\\_ka\\_for\\_publication\\_2019\\_0.docx](https://eacea.ec.europa.eu/sites/eacea-site/files/en_detailed_project_description_ka_for_publication_2019_0.docx)
- **Declaration of Honour** link:  
[https://eacea.ec.europa.eu/sites/eacea-site/files/doh\\_3.docx](https://eacea.ec.europa.eu/sites/eacea-site/files/doh_3.docx)

### 03. Grant amount and eligible expenditure

Maximum EU contribution awarded for a 2-year Knowledge Alliance: 700,000 EUR

Maximum EU contribution awarded for a 3-year Knowledge Alliance: 1,000,000 EUR

Financial contributions from the EU are calculated using fixed scale of unit costs. These unit costs have been calculated in a way that the co-funding is inherent to them, i.e. already incorporated.

Eligible costs		Amount	Rule of allocation
<b>Implementation support</b>	Contribution to any activity directly linked to the implementation of the project (except for possible embedded mobility) including: project management, project meetings, intellectual outputs (such as curricula, pedagogical materials, open educational resources (OER), IT tools, analyses, studies, etc.), dissemination, participation in events, conferences, travel, etc. The number of days and the profile of staff involved by country is the basis for the calculation of the EU contribution.	<b>B2.1</b> per manager involved per day of work on the project	Conditional: applicants will have to justify the type and volume of resources needed in relation to the implementation of the proposed activities and outputs. The outputs should be substantial in quality and quantity to qualify for this type of grant support.
		<b>B2.2</b> per researcher/ teacher/trainer involved per day of work on the project	
		<b>B2.3</b> per technician involved per day of work on the project	
		<b>B2.4</b> per administrative staff involved per day of work on the project	
<b>Travel (unit costs)</b>	Contribution to the travel costs of participants, from their place of origin to the venue of the activity and return	For travel distances between 100 and 1999 KM: 275 EUR per participant	Conditional: applicants will have to justify that mobility activities are necessary to achieve the objectives and results of the project. Travel distances must be calculated using the distance calculator supported by the European Commission. The applicant must indicate the distance of a one-way travel to calculate the amount of the EU grant that will support the round trip
		For travel distances of 2000 KM or more: 360 EUR per participant	
<b>Subsistence costs (unit costs)</b>	Contribution to subsistence costs of participants during the activity	Activities targeting staff up to the 14th day of activity: 100 EUR per day per participant + between the 15th and 60th day of activity: 70 EUR per day per participant	
		Activities targeting learners: up to the 14th day of activity: 55 EUR per day per participant + between the 15th and 60th day of activity: 40 EUR per day per participant	

**Day of work 'unit cost' (to be included in the budget)**

	Manager	Teacher/Trainer Researcher/ Youth worker	Technician	Administrative staff
	<b>B2.1</b>	<b>B2.2</b>	<b>B2.3</b>	<b>B2.4</b>
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein, Norway	353	289	228	189
Belgium, Germany, France, Italy, Finland, United Kingdom, Iceland	336	257	194	157
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	197	164	122	93
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Slovakia, Serbia, former Yugoslav Republic of Macedonia, Turkey	106	88	66	47

**04. Evaluation criteria****Relevance of the proposal (maximum 25 points)**

- Purpose: the proposal is relevant to the objectives of the Action (see section "What are the aims and priorities of a Knowledge Alliance");
- Consistency: the proposal is based on a sound and solid needs analysis; the objectives and outputs are clearly defined, realistic and address issues relevant to the participating organisations and to the Action;
- Innovation: the proposal considers state-of-the-art methods and techniques, and leads to project-specific innovative results and solutions;
- European added value: the proposal demonstrates clearly the added value generated through its transnationality and potential transferability;

**Quality of the project design and implementation (maximum 25 points)**

- Coherence: the proposal presents a coherent and comprehensive set of appropriate activities to meet the identified needs and lead to the expected results;
- Structure: the work programme is clear and intelligible, and covers all phases;
- Management: timelines, organisation, tasks and responsibilities are well defined and realistic. The proposal allocates appropriate resources to each activity;
- Quality and financial control: specific measures for evaluation of processes and deliverables ensure that the project implementation is of high quality and cost-efficient.

**Quality of the project team and the cooperation arrangements (maximum 30 points)**

- Configuration: the proposed Knowledge Alliance involves an appropriate mix of higher education and business partners with the necessary profiles, skills, experience, expertise and management support required for its successful realisation;

- Commitment: each participating organisation demonstrates full involvement corresponding to its capacities and specific area of expertise;
- Partnership: contributions of higher education and business partners are significant, pertinent and complementary;
- Collaboration/Team spirit: the proposal includes clear arrangements and responsibilities for transparent and efficient decision-making, conflict resolution, reporting and communication between the participating organisations;
- Reward: Project provides clear added value and benefits to each partner organisation
- Involvement of Partner Countries: if applicable, the involvement of a participating organisation from a Partner Country brings an essential added value to the project.

**Impact and dissemination (maximum 20 points)**

- Exploitation: the proposal demonstrates how the outputs will be used by the partners and other stakeholders and will lead to the expected outcomes. Appropriate measures are in place for evaluating the outcomes of the project. The proposal provides means to measure exploitation within the project lifetime and after.
- Dissemination: the proposal provides a clear plan for the dissemination of results, and includes appropriate activities, tools and channels to ensure that the results and benefits will be spread effectively to the stakeholders and non-participating audience within and after the project's lifetime;
- Impact: the proposal shows societal and economic relevance and outreach. It provides pertinent measures to monitor progress and assess the expected impact (short and long-term);
- Open access: If relevant, the proposal describes how the materials, documents and media produced will be made freely available and promoted through open licences, and does not contain disproportionate limitations;
- Sustainability: the proposal includes appropriate measures and resources to ensure that the partnership, project results and benefits will be sustained beyond the project lifetime.